## **Privacy Policy**

Trend Medical, LLC ("Trend Medical," "we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and protect your information when you use our website, services, or interact with us.

#### 1. Information We Collect

We may collect the following types of information:

#### a. Personal Information:

- Name, contact information (email, phone, address)
- Date of birth, billing details
- Medical or health-related data (if applicable)

### b. Usage & Technical Data:

- IP address, browser type, device info
- Pages visited, time spent, referring URLs
- Cookies and similar technologies

## c. Health-Related Information (if applicable):

- Symptoms, treatments, conditions, or service inquiries related to health
- Any information you provide through forms or support channels

#### 2. How We Use Your Information

We may use your data to:

- Fulfill product or service requests
- Communicate with you (e.g., support, order updates)
- Improve website functionality and user experience
- Comply with legal obligations and protect against fraud
- Send promotional materials (you may opt out anytime)

# 3. Sharing Your Information

We do not sell your personal information. We may share your data with:

- Trusted service providers (e.g., shipping, IT support, payment processors)
- Healthcare providers or business partners with your consent
- Law enforcement or regulatory bodies if legally required
- Affiliates or successors in the event of a merger or sale

## 4. Cookies and Tracking Technologies

We use cookies to enhance your browsing experience, understand usage patterns, and deliver personalized content. You can control cookies through your browser settings.

## 5. Your Rights and Choices

Depending on your jurisdiction, you may have the right to:

- Access, correct, or delete your personal data
- Request a copy of the information we hold
- Object to or restrict certain uses of your data
- Withdraw consent where applicable

To exercise your rights, please email us at **info@trend-med.com**. We may verify your identity before processing requests.

## 6. Data Security

We implement reasonable safeguards to protect your data from unauthorized access, disclosure, or misuse. While we strive to protect your information, no system can be 100% secure.

#### 7. Children's Privacy

Our services are not directed to individuals under 13 (or 16 in certain jurisdictions), and we do not knowingly collect data from children.

#### 8. Links to Other Sites

Our website may contain links to external websites. We are not responsible for the privacy practices or content of those sites.

# 9. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on our website with an updated "Effective Date."

#### 10. Contact Us

If you have any questions or concerns about this Privacy Policy or your data, contact:

## Trend Medical, LLC

Attn: Consumer Health Data Privacy / Legal

6583 Ruch Rd, Bethlehem, PA 18017

**&** 888-387-9211

info@trend-med.com